

Meeting Summary for June 25, 2013

Good morning everyone:

Below is a summary of what was discussed at the June 25, 2013 Population Health Workgroup Meeting (Suffolk County).

Attached are the three Strategy Maps, one for each of the three focus areas chosen by the group, that were discussed at our meeting. These will serve as a guide as we move through the community health planning process. These are working documents and will be refined further. A subcommittee will meet mid-July to design assessments/metrics for each of the focus areas selected. The product of that meeting will be shared with the full committee at the group's July 30th meeting. Also attached is a Program Inventory Sheet in excel. You should have received this last week, but here it is again just in case. Each group member is asked to complete this inventory and return to me by July 15. List programs/services that your organization offers that relate to the three focus areas we selected.

Summary of June 25, 2013 Meeting

In attendance: Nancy Copperman (North Shore/LIJ Health System); Yvonne Spreckels (Stony Brook Univ Hospital); Chris Hendriks (Catholic Health Services of LI); Juliet Frodella (Eastern LI Hospital); Pat Kiernan (Eastern LI Hospital); Anne Little (Asthma Coalition of LI); Dr. James Tomarken (SCDOH); Chris Banks (Brookhaven Memorial Hospital); Stanford Guan (SCDOH); Tracy Teague (Adelphi University); Philip Alcabes (Adelphia University); Colleen Valdin (Good Samaritan Hospital Medical Center); Sharon DiSunno (Southampton Hospital); Heather Reynolds (St. Catherine of Siena Medical Center); Zahrine Bajwa (Cornell Cooperative Extension Suffolk County); Janine Logan (NSHC).

Meeting began with introductions around the room; recap of Priority/Focus Areas selected.

Guest Presenter:

Zahrine Bajwa, Community Nutrition Team Coordinator, Family Health and Wellness Program, Cornell Cooperative Extension – Suffolk County. Zahrine advised group of programs offered by Cornell Cooperative Extension. Several programs focused on obesity, such as Creating Healthy Places – a 5 year CDC grant. Cornell Coop takes an environmental approach to obesity prevention and includes these three messages/directives: Walkable Community, Bike Friendly, Increase Fruits and Vegetables. Towns of Babylon and Riverhead working with Cornell; Town of Brookhaven next.

Knapsack is a CDC-initiative and research-based program. Work with staff in child care settings to improve the setting.

SNAP Ed – obesity prevention – focus on environmental approaches. In Suffolk County work with schools on school community gardens, school wellness policies, increasing water consumption, increasing fruits and vegetables, increase physical activity – work with PTAs – USDA grant for this, working with low-income districts. Teach how to stretch the dollar to eat healthy.

Another program is Chance?? – adopting healthy habits. This is a Cornell Pilot Project and involves 8 workshops covering parenting, physical activity, and nutrition. Reach parents of 6 to 11 year olds.

Cornell participates in Diabetes Self Management program with Suffolk County DOH. Farmers markets – FMMP Nutrition Program with USDA???

Bernadette ??? CSA program – Llgreenmarket.org.

Ideas: hospitals have large waiting rooms – presenters could do some education with this group. Also, the county's health centers. Zahrine is looking for sites to do some education. Suggest also that education be videotaped so hospitals could run on patient TVs, waiting room TVs on continuous loop.

Strategy Session

Distributed Strategy Maps – Obesity, Treatment/Management of Chronic Diseases, and Mental Health

Group reviewed and will use as a guide and timeline; these are working documents and need further refinement.

Subgroup will meet mid-July to design assessments/metrics for each focus area; each stakeholder of the collaborative would use these in their individual programs that relate to the three focus areas chosen.

Group at this point is calling itself – Long Island Health Collaborative (LIHC pronounced LIKE). Works well with social media platforms, etc. This dovetails with endeavor to design public awareness campaign about the initiative itself and about the goal to promote better health throughout all of LI and the eventual improvement of population health. The awareness campaign would be overarching all efforts of the workgroup and the efforts of individual stakeholders.

Possibility that Nassau Workgroup would want to join with us and make this an island-wide initiative. Nassau chose same exact focus areas.

Awareness campaign would be web-based, for the most part, but also use other traditional media outlets – radio PSAs, print etc. An identifying logo (icon) for the initiative would be designed and used as the beginning portal on everyone's website to access resources, programs, etc. Becomes like a perpetual loop of information. NSHC would design logo and landing page. One key resource would be use of HITE Site – this is a web-based listing of programs by category available in Nassau and Suffolk counties. Site is maintained by the Greater NY Hospital Assoc with grant from Robert Wood Johnson Foundation and updated every year. Excellent resource for social workers, discharge planners and even the public. Check it out via link below:

<http://www.hitesite.org/>

HANYS just launched a public website that houses all sorts of resources and helpful tools for those involved in community health planning initiatives. Access it via the HANYS website: <http://www.hanys.org/population-health/>

Next Steps and Actions

Subgroup will meet mid-July to design assessments/metrics for each focus area. Will share work with full group at the July 30th meeting.

Each group member was asked to research educational videos, select their top two or three choices and advise Janine of links by July 15 so the full group can view the videos at July 30th meeting.

Janine will design logo/slogan for awareness campaign and share with full group at the July 30th meeting

Each group member is to complete a Program Inventory. An excel spreadsheet will sent to all (and is also attached to this e-mail). Please complete information as appropriate. **Return completed spreadsheets to Janine by July 15.** This will serve as our inventory compilation and meet requirements of state/federal community health planning mandates.

Next meeting is Tuesday, July 30, 2013 2 to 4 p.m. at Council offices.